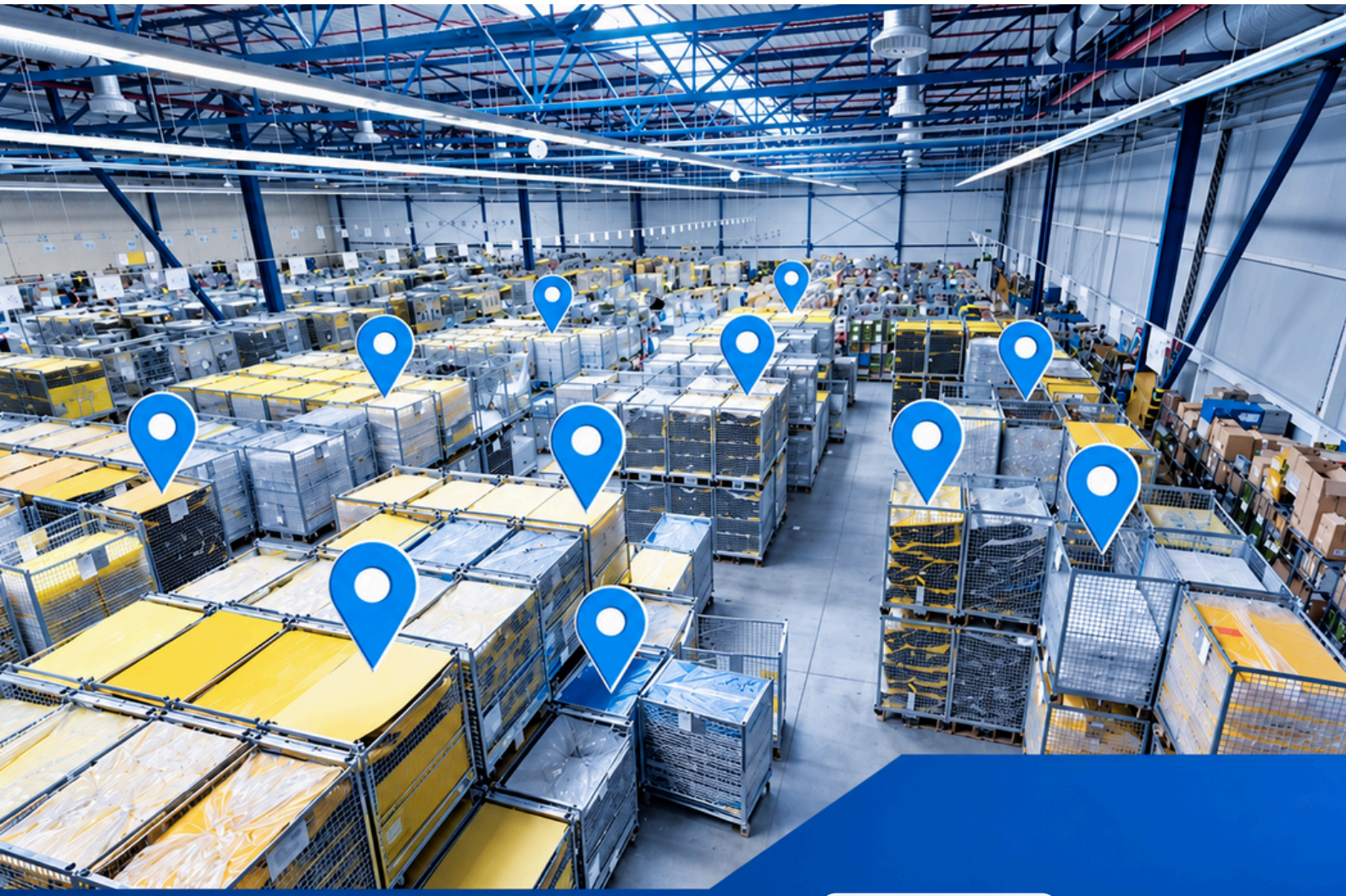


SRK INNOVATIONS

RFID ASSET TRACKING SYSTEM

TRACK · LOCATE · CONTROL

COMPREHENSIVE SOLUTIONS FOR ASSET TRACKING

Gain complete visibility of your valuable assets with an intelligent RFID Asset Tracking System. Monitor movement, automate inventory audits, prevent losses and improve operational efficiency using advanced RFID technology.

MANUFACTURED IN INDIA 🇮🇳

RFID Manufacturer & Solution Provider

ARE YOU FACING THESE CHALLENGES?

MANUAL ASSET TRACKING IS COSTING YOU MORE THAN YOU THINK

Many organizations still rely on spreadsheets, barcode scanning or manual record-keeping to manage valuable assets. These outdated methods lead to lost assets, inaccurate inventory and slow, error-prone audits.

- ✕ **Assets getting misplaced**
- ✕ **Time wasted searching equipment**
- ✕ **Manual Excel records & errors**
- ✕ **Failed compliance audits**
- ✕ **Missing laptops & IT equipment**
- ✕ **Inventory mismatch**
- ✕ **Unauthorized asset movement**
- ✕ **High operational costs**
- ✕ **No asset ownership visibility**
- ✕ **Difficult maintenance tracking**

Traditional tracking doesn't work — manual updates, human errors, no real-time visibility, slow audits and limited reporting create delays, errors and **unnecessary operational costs**.

THE BUSINESS IMPACT

- Lost productivity
- Higher operational expenses
- Increased replacement costs
- Reduced accountability
- Poor audit performance
- No real-time visibility

RFID ASSET TRACKING SYSTEM

AN AUTOMATED SOLUTION BUILT FOR SCALE

SRK Innovations RFID Asset Tracking System is an **automated,accurateand scalable** solution for managing valuable business assets. Using RFID tags, handheld and fixed readers and intelligent asset management software, organizations can instantly identify, locate and monitor thousands of assets — without any manual data entry.

The system delivers real-time visibility, improves asset utilization, reduces losses, simplifies audits and enables data-driven decision-making across multiple locations. Whether deployed on the cloud or on-premise, it scales effortlessly from hundreds to millions of assets.

HOW IT WORKS



KEY ADVANTAGES

- Real-time asset visibility
- Instant asset identification
- Bulk asset reading
- Automated reports
- Audit-ready records
- Live movement tracking
- Improved asset security
- Accurate inventory management

SIMPLE 4-STEP PROCESS

FROM TAG TO REPORT, FULLY AUTOMATED

01

TAG EVERY ASSET

Attach a durable RFID tag to every valuable asset for instant, contactless identification.

Laptops · Furniture · Tools · Machinery · Medical equipment · Files · IT assets · Inventory

02

READ ASSETS

Capture asset information instantly and in bulk using RFID readers for any environment.

Handheld reader · Fixed reader · Desktop reader · Gate reader

03

TRACK EVERYTHING

Monitor where every asset is, who holds it and how it moves — in real time, across sites.

Location · Movement · Assigned user · Department · Status · Last scan · Zone history

04

GENERATE REPORTS

Produce audit-ready reports automatically — no manual verification, no spreadsheets.

Inventory · Missing assets · Utilization · Maintenance · Audit · Custom

THE RFID HARDWARE

PRODUCTS USED IN THE ASSET TRACKING SYSTEM

A complete, in-house range of RFID hardware—engineered to work together for reliable, end-to-end asset tracking.



RFID TAGS & LABELS

Custom UHF tags and labels for every asset type — durable, printable and encodable.

UHF · CUSTOM



HANDHELD RFID READER

Portable reader to locate, scan and audit assets in bulk, anywhere on site.

MOBILE · BULK READ



FIXED RFID READER

Wall or portal-mounted reader for continuous, automatic asset monitoring.

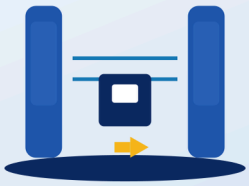
FIXED · MULTI-PORT



DESKTOP RFID READER

Compact desktop reader for tagging, encoding and check-in / check-out.

DESKTOP · USB



RFID GATE READER

Doorway gate antennas that capture asset movement and trigger instant alerts.

GATE · MOVEMENT



RFID PRINTER

Print and encode RFID asset labels and barcodes on demand, in-house.

PRINT + ENCODE

All hardware works with the **SRK RFID Asset Management Software** — cloud or on-premise, mobile-ready and ERP-integrated.

POWERFUL FEATURES

COMPLETE ASSET CONTROL

Everything you need to tag, read, track, audit and report — in one integrated RFID platform.

- Real-Time Asset Tracking
- RFID Technology
- Fast Inventory Audit
- Multi-Location Support
- Cloud or On-Premise
- Barcode + RFID Support
- Mobile Application
- Live Dashboard
- User Access Control
- Complete Asset History
- Maintenance Reminders
- ERP Integration
- Custom Reports
- Email & SMS Alerts
- Bulk Asset Reading
- Check-In / Check-Out
- Role-Based Access
- API Integration
- Data Export
- Custom RFID Tags

WHY CHOOSE RFID ASSET TRACKING

MEASURABLE RESULTS, FROM DAY ONE

95%
FASTER AUDITS
Inventory that took days now takes minutes.

99%
ACCURACY
Inventory accuracy with automated RFID scanning.

Seconds
TO LOCATE
Find any asset across multiple sites and zones.

- Prevent asset loss & theft
- Improve employee accountability
- Increase asset utilization
- Lower operational costs
- Eliminate manual data entry
- Improve compliance & audit readiness
- Paperless asset management
- Faster, data-driven decisions
- Reduce equipment downtime
- Better resource planning
- Easy multi-branch management
- Scalable for thousands of assets

Save time
Inventory that once took days is done in minutes.

Reduce costs
Lower labor, fewer replacements, less overhead.

Better security
Know where every asset is; get movement alerts.

Scalable growth
From hundreds to millions of assets, many sites.

RFID FOR EVERY INDUSTRY

BUILT FOR ORGANIZATIONS OF ALL SIZES

Deployed across sectors nationwide, with PAN-India sales and support.

- Manufacturing
- Corporate Offices
- Hospitals & Healthcare
- Schools & Universities
- Retail Chains
- Logistics & Transport
- Warehousing
- Utilities
- Construction
- Government
- Banking & Finance
- Telecom
- Airports
- Oil & Gas
- Pharmaceuticals
- Laboratories
- Libraries
- Automotive

WHY BUSINESSES TRUST US

A TRUSTED INDIAN RFID MANUFACTURER

Complete RFID hardware, software and customized automation—with expert consultation, professional installation and PAN-India support.

WHY CHOOSE SRK RFID?

- RFID Manufacturer
- Hardware + Software Solution
- Expert RFID Consultation
- Bulk Pricing Available
- In-House Technical Team
- ERP Integration Support
- Customized RFID Tags
- PAN-India Sales & Support
- Installation & Training
- Genuine RFID Products
- Custom Software Development
- AMC & Technical Support

WHAT YOU GET

- Asset Management Software
- Desktop Readers
- User Training
- RFID Tags & Custom Tags
- RFID Printers
- Technical Support
- Handheld & Fixed Readers
- Complete Implementation
- Future Upgrade Assistance

GET STARTED TODAY

READY TO TRANSFORM YOUR ASSET MANAGEMENT?

Stop wasting time searching for assets. Start managing them intelligently with the SRK Innovations RFID Asset Tracking System.

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WEBSITE
www.srkinnovations.com

SRK Innovations

RFID Manufacturer & Solution Provider · Complete RFID hardware, software & customized automation solutions.

📍 PAN-India Sales & Support

Manufactured in India 🇮🇳

SCAN TO VISIT